



COMPANY OVERVIEW

Genera Energy Inc. is the nation's leading biomass supply-chain management resource that provides comprehensive commercial biomass feedstock supply and services. From full-service energy crop production and turnkey supply-chain solutions to providing biomass management systems and consulting, Genera builds a bridge between biomass users and landowners.



Based in Vonore, Tennessee, Genera's services are used around the United States and internationally, with a broad customer base that spans a wide range of agricultural crops and biomass types. We have unrivaled experience in energy crop production and biomass supply. A key part of our strategy and value is continuous innovation, creating efficiencies that drive down costs in biomass supply. Through a network of partners, we scale and deliver a reliable stream of sustainable biomass feedstocks to our customers.

Genera's proprietary Agrished™ and Supply ASSURE® feedstock management systems along with the BIN-SPEC® material-handling and milling system offer customers maximum feedstock reliability and quality while minimizing variability and cost.

Recognition of the company's growth and leadership has come in various forms. In 2013, Genera was honored with the prestigious Sustainable Feedstock Innovation Award by World Biofuels Markets, and in 2014, was named as one of the 40 Hottest Small Companies in the Advanced Bioeconomy.

Our Business

Genera Energy offers services and systems to a wide array of stakeholders. From energy crop growers and biomass suppliers to landowners to downstream biomass users, Genera provides services that meet the specific needs of each customer. Regardless of your place in the biomass supply chain, Genera can work with you to ensure success in growing, managing or utilizing biomass.

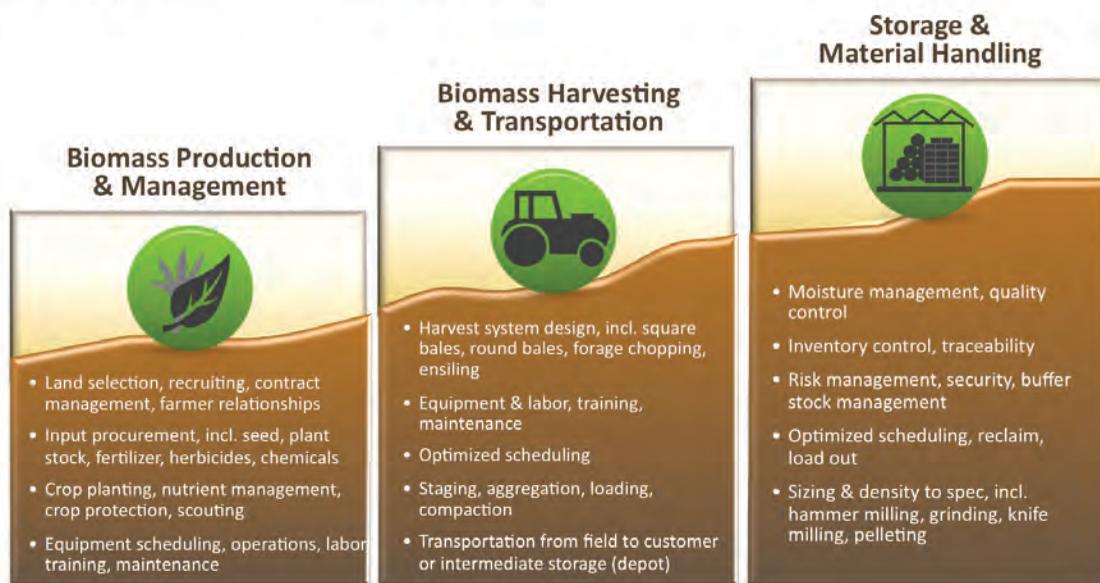
Integrated Biomass Supply

Genera provides biomass supply solutions to a variety of customers through a complete suite of services for the biofuels, bioenergy, biochemical and biobased products industries. Our systems can develop and manage the entire supply chain for a customer. Genera operates through a variety of models by self-performing crop production activities or by working with individual landowners to provide material. Each individual supply chain is optimized for the customer, location, and project. By employing proprietary Agrished™ and Supply ASSURE® feedstock management systems and our BIN-SPEC® material handling and milling system, Genera puts into action our extensive biomass production successes, fully integrating each biomass supply chain segment into a holistic approach. Depending on the need, we can tailor each link in the feedstock supply chain with customized solutions ranging from full-service energy crop production and turnkey supply chains to managing biomass as a service.



Our services provide customers with increased cost efficiencies, consistency in the delivered product, and robust management tools. Our turn-key systems collect a tremendous amount of data, enabling full supply chain traceability for our customers' products and ensuring quality control and responsive problem solving.

Your success in the biomass feedstock industry is our success, and we've developed these systems to make the process simple, systematic and successful across the entire supply chain. Our services and solutions differ based upon the role you play in the industry. Whether you are a farmer, landowner, or biomass user, we have systems and services that can help you.



Consulting and Development Services

Recognizing that the development of biomass-based projects can be daunting, Genera offers a variety of consulting and project development services to customers in addition to its primary biomass supply business. Genera works with project developers, financiers, investors and other parties to conduct:

- Independent feedstock feasibility studies
- Feedstock supply modelling
- Feedstock execution planning
- Material handling system analyses.

Genera has developed proprietary tools and models we use in our consulting and development services, validated by the most experienced energy crop production team in the country. Contact us today to discuss how we can assist in your project development and/or evaluation activities.

