

## Resumé

# GIORGIA LUPI

### born:

July 24, 1981  
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Giorgia Lupi is an architect, urbanist and designer.

After graduating in **Architecture** at Ferrara University in 2006 she has been involved in multidisciplinary projects exploring **urban phenomena, information and technology.**

As a professional she has been working on many important projects, such as: the design and direction of the on-line magazine of ING-Direct Italia (2011), the design of a an interactive system and application for health care institutions (2011), the design of the Plan of Services for the Municipality of Milan (with interactiondesign-lab in 2009-2010), the coordination of the permanent multimedia interactive exhibition "Martinnitt e Stelline" (with ennezerotre, 2009), the coordination and management of the urban design unit at Interactiondesign-lab (2010), within which she developed projects for the European Community, Carige bank, Apam, Milan Triennale, Ferrara University.

Since 2008 **she has been teaching at NABA** (New Academy of Fine Arts, Milano) at the design school, teaching design and communication classes, and she has been the coordinator of the Design Studio (a multidisciplinary program for international students at NABA international school).

In may 2011 **she founded a design company** called **ACCURAT**, crossing her past experiences with Simone Quadri (a sociologist) and Gabriele Rossi (a film director).

She is currently researching as a **PhD candidate** at **Politecnico di Milano**, at the **Design Faculty, within Density Design Lab** that focuses on the visual representation of complex social, organizational and urban phenomena. Her research aims at designing new methodologies for interpreting urban phenomena through digital traces.

## speaking topics:

*urban interpretation through digital traces,  
interactive visual narratives,  
information design.*

GIORGIA LUPI

## RESEARCH

**Jan 2011 - ongoing**

**PhD candidate at Milan Politecnico,  
Design Faculty, Density Design Lab**

[www.densitydesign.org](http://www.densitydesign.org)

Giorgia is researching on digital traces at the urban scale. Within the laboratory she is carrying on her personal research and she coordinates several projects that provide interactive explorations of data at the territorial scale.

As a researcher in design, she connects experts and researchers from different fields, such as informatics, statistics, urban planners, economists as well as private and public stakeholders.

*Her research abstract, experiments, publications, and developments can be found here:*

[www.giorgialupi.net](http://www.giorgialupi.net)